

AT HALF VALUE OVERCOATS AT HALF VALUE

A Gigantic Sacrifice Sale of Reliable Clothing commences today at our Store. We want to dispose of our entire stock of Heavy-weight Overcoats.

WHEN THE TOWER BEGINS TO SLASH PRICES, OTHERS STAND AGHAST.

Hundreds of splendid made Ohinchilla, Fur, Beaver and Melton

OVERCOATS AT HALF OFF

ORIGINAL SELLING PRICES.

Overcoats that formerly sold at \$6 now go at half off. . \$ 3 00 | Many of our Finest \$30 Overcoats now\$15 00
Overcoats that formerly sold at \$10 now\$ 5 00 | Many of our Finest \$35 Overcoats now\$17 50

Our HALF OFF SALE is confined to small lots. Bargain seekers will pick up this pointer and get in early, so they may have a choice before the assortment is badly broken.

Not desiring to let all of our OVERCOATS go for half we make the rest at either ONE-THIRD OFF or ONE-FOURTH OFF original selling prices, so that not a Heavy-weight Overcoat or Ulster (boys' or men's) contained in our store escapes this STUPENDOUS SACRIFICE.

We are determined to sell our stock and do it quickly. This is the most comprehensive Overcoat Slaughter ever known in the state, embracing our entire line of winter weights, by far the largest and finest shown in Grand Rapids.

Mail orders will receive prompt attention.

A few Collars of the Collar and Cuff Special Sale left, in all sizes except 15 1/2. We will close them out at 5 cents each. Cuffs are all sold.

HUDSON'S TOWER CLOTHING CO.,

THE LEADING CLOTHIERS, HATTERS AND FURNISHERS.



"Don't be Foolish Joe!"
BUT GET YOUR RUNNERS OF THE
Wood Carriage Company.

VALLEY CITY IRON WORKS. ERIE AND MILL STREET
ADOLPH LEITELT,
MANUFACTURER OF
Steam Engines and Boilers, and General Mill Machinery!
NICHOLS' LUMBER DRYER. LESLIE'S IMPROVED VENEER CUTTER.
Live or exhaust steam. Hot Blast Apparatus for heating Factories, Dry Kilns, Iron Pipes,
Fittings, Valves, etc. Improved Governors, Iron, and Brass Castings, Building Castings, etc.

THE LATEST FADS IN SUITINGS
and the finest styles in
Overcoatings for
Fall and Winter
are now ready for your selection.
You can make a better choice early and prices
the same as later on.

F. GRANELLO,
Artistic Draper and Tailor.
207 Ottawa-st., Grand Rapids, Mich.

THE STUDENT CAMERA!



COM PLETE OUTFIT, CHEMICAL PLATES, Etc. Ready
to make picture—only \$2.00.

Perkins & Richmond, 13 Fountain
Street.

GOLD and SILVER

Plating on Table Ware.
Hack and Cutter Trimming
in gold, silver or nickel.

Grand Rapids Electro Plating Co
5 Erie Street.

REMOVAL!

Has removed to The Gilbert Block, OVER MOORE'S STORE.
Services rendered in all branches of dentistry. Office hours from 9 a.m. to 5 p.m.
after hours by appointment. Office telephones 74. Residence telephone 44. Take elevator.

Astonishing the People!

Great Crowds! Great Rushes! The Town Talk!

M. EHRMAN'S

NEW SHOE HOUSE,

69 Canal Street, Between Lyon Street and
Crescent Avenue.

See for yourself. The grand store. The grand goods.
Everything fresh, clean and new. Polite clerks.
Nobby styles. An elegant stock and the
lowest prices the rule of this house.

JUST GLANCE AT THESE PRICES:

Gents' shoes, your choice of styles, 90c, 95c, \$1.
Gents' shoes, your choice of styles, \$1.10, \$1.20, \$1.37.
Gents' fine calf shoes, any style, \$1.30, \$1.60, \$1.95.
Gents' fine calf shoes, any style, \$1.40, \$1.80, \$2.00, the best line ever seen for the money.
Gents' fine Kangaroo shoes, any style you want, great fitters, \$1.55, \$2.25, \$2.50.
Working shoes, 80c, 91c and 93c for boys' all, in lace and congress.
Boys' calf shoes, any style, \$1.00, \$1.20, \$1.35, all solid, warranted.
Youths' shoes, 80c, 90c, \$1 and \$1.25.
School shoes, heel or spring heel, goat or kid, 60c, 70c, 90c, \$1, \$1.20; sizes 6 to 8, 9, 1, 12 to 2, in all widths. Don't miss to see these goods; money in your pocket to buy them.
Infants' shoes, 20c, 37c, 45c and 60c. These are fine and easy on the feet.

The best line of ladies' Oxfords ever seen in Grand Rapids in plain, toe, patent tip, common sense or St. Louis toe, from A to E, great fitters, 80c, 90c, 95c, 90c, \$1, \$1.25. We will state that we will save you at least 20c to 25c on every pair.
Our line of ladies' shoes are just grand. Made on the newest lasts, in all styles, sizes and widths. You are bound to be pleased if you will come and examine.
A lady's shoe at 87c, 90c, 95c and 97c.
A fine pair of ladies' button shoes \$1.10, \$1.20, \$1.40.
A finer pair of ladies' button shoes \$1.25, \$1.45, \$1.60.
A finer pair of ladies' button shoes \$1.60, \$1.85, \$2.20. These are all solid and made to wear. We have them in all sizes and widths. Will give you splendid fit.
Hand turn, hand weld, tackless shoes, sure cure for corns, no nails and no seams to hurt the feet, all styles and shapes, \$2, \$2.35 and \$2.75.
Browse slippers, evening dress slippers of all shades.

If you have tender feet and find difficulty in getting a good fit, try

M. EHRMAN'S SHOE STORE,

69 CANAL STREET.

Carry all styles, shapes, widths, lasts and sizes. We will fit you.

ONE TWO THREE

Of a kind—SAMPLES OF SUITS AND OVERCOATS sent to us by an Eastern house to close out the lots. FIVE CASES IN ALL—JUST IN. These goods comprise some of the finest ready-to-wear Suits and Overcoats ever manufactured for the retail trade in this country. Astonishing as it may seem, WE CAN AND WILL sell this entire consignment at ONE-HALF ORIGINAL COST. The best opportunity of the season to get an elegant Suit, a nobby Ulster or a stylish Overcoat is now offered at the

GIANT CLOTHING COMPANY